

2012 Activity Report Fondation Hironnelle





Foreword

Mourning a loss and moving forward

After saying goodbye to Philippe Dahinden as Board member at the end of 2011, we did not imagine we would have to bid him goodbye for his last voyage. Philippe passed away at the end of September 2012, leaving us infinitely sad but having passed on to us also unshakeable energy and motivation. Philippe is one of the founders of the Fondation, which for many people was his face and his voice. From the very start, he journeyed everywhere, imparting his expertise, professional ethics, drive, courage and confidence. Our friend, we will never forget you!

At the end of 2012, we were able to finalize with the Swiss Agency for Development and Cooperation a four-year strategic partnership. Based on a common strategic vision for delivery of a real right to information for populations of fragile zones, this dialogue-based partnership also allows us to take the initiative in emergency situations. The path clearly remains strewn with numerous obstacles, but the trust that has been placed in us can only strengthen our determination and optimism.

Serge Chappatte
Chairman of the Hironnelle Board

Staying on course

One phrase resumes the climate in 2012: pulling back. Pulling back to defensive positions for the national authorities in the Democratic Republic of Congo, the Central African Republic, South Sudan and Tunisia, as well as in other conflict or transition zones, and pulling back to reliance on ever more suffocating control mechanisms for institutional donors.

The prolonged economic crisis in Europe, throwing into question sums allocated for emergency and development aid, and uncertain geostrategic balances have direct effects on the activities of a Foundation such as ours, which is seeking to find its rightful place in an unstable environment. Fondation Hironnelle's goal of creating or supporting sustainable media directly serving crisis-hit populations corresponds less and less with political visions geared to the short term. Journalists and human rights defenders in crisis zones nevertheless affirm that the role of independent media in these societies is central. It needs to be built with patience, over the long term. To this Fondation Hironnelle again made its contribution throughout the year in 2012.

Jean-Marie Etter, CEO

Radio Okapi

A National News Network serving the Congolese Population

Instability

In the Democratic Republic of Congo, the situation in North Kivu deteriorated sharply in spring 2012 with the resurgence of an armed rebellion by former members of the CNDP (National Congress for the Defence of the People), now renamed the "M23". Recurrent fighting with the Congolese army brought tensions between the DRC and Rwanda, which Congolese authorities accused of actively supporting the M23 rebels. On November 20, M23 troops took Goma, without any resistance from the Congolese army. Nor was MONUSCO able to stop the rebels' entering the town. This brought criticism of the UN mission both from within the DRC and internationally. The M23 left Goma some days later, as peace talks got off to an uneasy start in Uganda.

In this context of diplomatic tension and deterioration of the political, military and humanitarian situation, MONUSCO's mandate (which was renewed without difficulty in June 2012 for one year) should be strengthened in 2013, at the request of the Congolese authorities, numerous observers and several member countries of the UN Security Council.



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© Journalist from a Radio Okapi partner radio reporting (Photo: Gwenn Dubourthoumieu/Fondation Hironnelle)

Consolidation and Change

Radio Okapi again consolidated its position as the benchmark media in the DRC. Audience surveys confirmed its position as the leading Congolese broadcaster. The development of partnerships with community radios allowed it to strengthen its network and share more widely the expertise and values of Radio Okapi. These activities were pursued as part of the project implemented by Fondation Hironnelle in partnership with MONUSCO, and as part of the "Media Sector Development Program", which is being carried out in the DRC by Internews in partnership with Fondation Hironnelle. These two complementary and interconnected projects enabled a significant boost in Fondation Hironnelle's journalistic and technical support to Congolese community radios, as well as training in revenue generation techniques, while at the same time strengthening the links between these radio stations and Radio Okapi.

Fundraising efforts

Efforts continued relentlessly to raise funds and develop alternative sources of revenue for Radio Okapi and its partner radios. The "Hironnelle Communication" network, which brings together partner community radios for the broadcast of institutional communication campaigns and contributes to their budgets through the revenues raised, has not yet



© Radio Okapi studio in Goma (Photo: Gwenn Dubourthoumie/Fondation Hironnelle)

reached its full potential. The first steps have been taken toward generating revenue by selling airtime on Radio Okapi for the broadcast of institutional communication campaigns. However, the real potential of this market remains uncertain, while the budget to be funded remains considerable, owing to the size of the radio station and the multitude of activities being carried out.

Francophone Summit

The 14th Francophone Summit took place in Kinshasa from October 12 to 14, 2012. It was the first international event of such scale ever organized in the DRC. Radio Okapi led the way with special coverage of the Summit. A partnership was set up with TV5Monde, so as to exploit possible synergies on the editorial front.

The special coverage included broadcast of numerous programmes and a special page on the Radio Okapi website, with “live” coverage of the Summit opening. Visits to the website doubled during the Summit, and also brought numerous positive reactions, including from Abdou Diouf, Secretary General of the International Organization of La Francophonie, who praised the impact and role of what he called “the greatest francophone radio station on the African continent”.

In 2012, the Radio Okapi project of Fondation Hironnelle received funding support from the following donors:

- United Kingdom
- Sweden
- France
- Belgium
- Switzerland
- UN agencies

The “Media Sector Development Program”, in which Fondation Hironnelle is participating, is entirely funded by the United States (USAID).

To listen to Radio Okapi’s programmes live or download them as podcasts, visit its website at: www.radiookapi.net

To find out more about the support to partner community radios, please visit:

www.radiookapi.net

Radio Ndeke Luka

A Radio for Peace and Development in the Central African Republic

Government Overthrow

In a surprise move in December, the Seleka rebel alliance conquered a third of the Central African Republic in less than three weeks, threatening President Bozizé's hold on power. General François Bozizé had come to power in a coup in 2003, before being elected President in 2005 and re-elected in 2011. In the space of only a few weeks Seleka, whose military capacity depends mainly on arms abandoned by fleeing government forces, acquired the role of a legitimate interlocutor and forced the government into major concessions. As President Bozizé became more and more isolated, he was forced by the Economic Community of Central African States to sit down at the negotiating table with the rebels. In January 2013, the talks resulted in a peace accord signed in Libreville. But two months later, the rebels relaunched hostilities. After a lightning offensive, they took the capital Bangui. President Bozizé fled the country and Seleka head Michel Djotodia proclaimed himself new President of the Central African Republic.



© Fondation Hironnelle



© Radio Ndeke Luka donation of musical instruments (Photo: Fondation Hironnelle)

Radio Ndeke Luka, the listeners' favourite

In times of crisis, the population turn to the media to know what is going on. The sudden resurgence of the politico-military crisis that started in December with the Seleka advance placed extra responsibility on Radio Ndeke Luka, as it is the only media in the Central African Republic with real credibility. Radio Ndeke Luka's work over the last twelve years is based on strong journalistic and ethical values. Its aim is to provide the population of the Central African Republic with quality, independent news and information. The radio is now an integral part of the Central African media and is the most popular radio station in the country. An audience survey conducted in Bangui in November produced results beyond all expectations, finding that more than 8 out of every 10 people listen to Radio Ndeke Luka every day. This level of audience puts RNL well ahead of all the other radio stations in the Central African Republic, be they public, private or international.

Interactive and Close to the People

The radio has greatly strengthened its coverage of grassroots issues and interaction with listeners. A slot has been introduced in almost all programmes for listeners' questions, which they can put by SMS, by calling in, or via the Internet. The network of correspondents has been trained to



© Members of Fondation Ndeke Luka in Bangui (Photo: Jean-Pierre Husi/Fondation Hironnelle)

ensure the news is covered in all the provinces, even in the remotest areas, thus helping to make Radio Ndeke Luka a truly national radio. Shortwave broadcasting across the entire country continued without a problem until mid-December. However, the installation of a new FM transmitter had to be postponed again owing to lack of funding. The rebroadcasting partnership with community radio stations had to be put back for the same reason. Visits to the website -- which offers all the standard services of the profession such as podcasts, RSS, live streaming, free document downloads, text and audio archives -- continued to rise.

Increased responsibility for local managers

As of January, a Central African became fully responsible as Director of the radio. The Board of Fondation Ndeke Luka took on more and more responsibilities and the Fondation signed funding contracts in its name. For the first time, the accounts of FNL were kept and audited in Bangui. The advertising department of Fondation Ndeke Luka developed its activities so as to boost the self-financing capacity of the radio. Nevertheless, several planned activities had to be postponed to 2013 because of a financially difficult year, and Fondation Ndeke Luka's Training Centre had to revise its planned training modules, which are available to all Central African media.

In 2012, the Radio Ndeke Luka project of Fondation Hironnelle received funding support from the following donors:

- Switzerland
- Germany
- European Union
- Canton of Geneva
- France
- Belgium
- Cordaid
- Fondation Pro Victimis

To listen to Radio Ndeke Luka's programmes live or download them as podcasts, visit its website at:

www.radiondekeluka.org

Radio Miraya

Independent National Media in South Sudan

Fragile New Nation

One year after independence, South Sudan remains very fragile. Border and internal conflicts have brought disastrous situations on the humanitarian and security fronts, the economy is in decline and the government vulnerable. Conflicts with Sudan, in Jonglei and in Wau have increased instability. The shutdown of oil production in January has considerably impoverished the country.

The nine agreements signed with Sudan in September to re-establish normal relations between the two countries have not yet been implemented. They cover demilitarization of a buffer zone along the border, free movement of citizens, improved cooperation between the two countries and the resumption of oil production. The issue of the Abyei area, claimed by both Sudan and South Sudan, remains unresolved.

The security situation remains extremely volatile. Several rebel movements opposed to the government have been involved in clashes with the army. Out of the 10 States that make up the country, seven are affected by armed rebellions or inter-tribal conflicts.



© Gwenn Dubourthoumieu



© Jamam refugee camp, Upper Nile State (Photo: Gwenn Dubourthoumieu)

Trusted by the audience

Radio Miraya, the radio of the United Nations Mission in South Sudan (UNMISS) managed in partnership with Fondation Hirondelle, consolidated its position in the local media landscape. An independent survey conducted in January in Juba, Wau and Malakal put Radio Miraya ahead of all local radio stations, with an exceptional audience score of 74%. 81% of people questioned said they trust Miraya. Another important finding is that 89% of respondents said they trust the news and information it broadcasts. News is the most popular content.

Affirming editorial independence

Radio Miraya pursued its work with coverage, often in difficult conditions, of the inter-ethnic violence in Jonglei. At the beginning of the year, it was the only radio to enable youth from the Lou Nuer and Dinka tribes to debate together and make live appeals for peace. Radio Miraya proved its independence in relation to local authorities by, for example, covering in an accurate and balanced way the popular uprising in Wau, which was put down by the army and cost the lives of 27 civilians. In spite of the complex security situation and difficulties of access, the radio did its best to keep the population informed about clashes between the Sudan Armed Forces and the SPLM-North near the border. Radio Miraya also deployed resources



© Children in the Jamam refugee camp (Photo: Gwenn Dubourthoumieu)

for every international meeting on Sudan-South Sudan relations, notably those of the African Union.

Continuous Training

Fondation Hironnelle organized eight training sessions covering news, programmes, website, administration and the technical department. These sessions were also opened to journalists, presenters and technicians from other radios in Juba.

Fondation Hironnelle also developed its media activities in South Sudan with two new partners: the Catholic Radio Network (CRN) and the South Sudan Women's Empowerment Network (SSWEN). The aim is to help reduce poverty through radio programming, to deliver training to radios on revenue generation and improving technical aspects.

Radio Miraya gets an award

The work of one of our journalists, Chance Baniko, brought him a Jury's Special Award Prize in the Radio for Peacebuilding Africa Awards 2012. His reporting focused on the theme of violence: domestic violence, abuse by police officers, and children's imprisonment and their mistreatment in Juba prisons.

In 2012 Radio Miraya received funding support from the following donors:

- Sweden
- Germany
- Netherlands
- Switzerland

Listen to Radio Miraya round the clock on:

www.radiomiraya.org

Radio Tunisienne

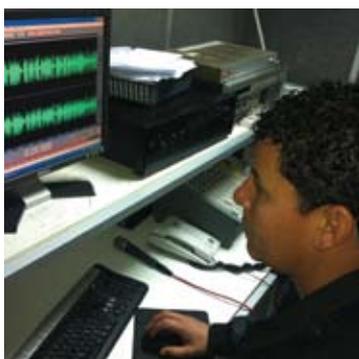
Support to the Tunisian National Radio

Social Unrest

Tunisia has had to face much social unrest, reflected in clashes both in the National Assembly and in the street. Protest movements have crystallized around social demands and the country's fragile economic situation on the one hand, and around the social model people want and Tunisian national identity on the other. This has created a real polarization of society and of the political class between "supporters of Ennahda" and "defenders of democracy and secularism".

The drawing up of the new Constitution, which was supposed to be submitted to and voted by the National Constituent Assembly by October 23, 2012, is considerably behind schedule. As for general elections, which were supposed to take place in the second half of 2013, they have been postponed indefinitely.

Press freedom and the media have also taken a large place in public debate. The government has several times postponed dealing with the reform of the media. It has abounded in hostile declarations with regard to journalists and has proceeded with nominations to posts in the public service media without any consultation.



© Fondation Hironnelle



© National Constituent Assembly (Photo: Fondation Hironnelle)

Changing from a state radio to a public service

Fondation Hironnelle and Radio Tunisienne continued their partnership, which began in July 2011. After a fruitful collaboration to ensure unique national coverage of the October 23, 2011, elections, Radio Tunisienne asked Fondation Hironnelle to continue assisting it in its transition from a state radio to a veritable public service.

Boosting the network and reorganizing

Activities were focused on four complementary areas, including strengthening the production and grassroots network of Radio Tunisienne. Five regional bureaux were set up in the broadcasting area of Radio Gafsa, three in the region of Radio Le Kef, and two in the Tataouine region. In total, 20 news correspondents provide daily news coverage from the most sensitive regions to all the nine stations of Radio Tunisienne.

At the same time regional station Radio Gafsa, seen as a pilot station for reform which could then be extended, was completely reorganized. Fondation Hironnelle adopted a participative method in ten phases with all the Tunisian teams, who took part in all the decision making processes.



© One of Radio Tunisienne's regional studios (Photo: Fondation Hironnelle)

Following the positive experience at Radio Gafsa, the management of Radio Tunisienne has asked Fondation Hironnelle to extend the work of reorganization to its Kef and Tataouine regional radio stations.

Covering the work of the National Constituent Assembly

The aim of the project is to create a pool of journalists dedicated to covering the work of the National Constituent Assembly, based in the NCA premises. Surveys carried out show that according to public opinion, coverage by all media -- TV, written press, radio and electronic media – is incomplete. Coverage of NCA debates remains undiversified, extremely technical and not very accessible for the public at large. In combination with the strengthening of Radio Tunisienne's network in the most marginalized zones, this pool will broadcast daily analyses, perspectives and debates on the work of the NCA. Its work will be an essential and effective part of the coverage of upcoming national elections. The general deterioration of the political situation in Tunisia and the successive crises that have rocked the NCA have directly affected the implementation of this part of the project, but have not put it in question.

In 2012, the following donors provided funding support for the activities of the project in Tunisia:

- Switzerland
- European Union
- Sweden
- Denmark

Fondation Hironnelle is a partner of IFES in the programme "Tunisia, Supporting a Democratic Transition", funded by the United States.

Fondation Hironnelle has been registered in Tunisia as an international NGO since December 2011.

Hirondelle News Agency

International Justice News Agency covering the ICTR in Arusha and the ICC in The Hague

From the ICTR to the ICC

The year 2012 saw the end of lower court trials at the International Criminal Tribunal for Rwanda (ICTR). Former Planning Minister Augustin Ndirakobuca, the last member of the “government of genocide” to be tried, was sentenced on December 20 to 30 years in jail for genocide, direct and public incitement to genocide and rape.

In the meantime, the Arusha branch of the Mechanism for International Criminal Tribunals (MICT) started working on July 1, 2012.

In Rwanda, President Paul Kagame on June 18 officially closed the work of the gacaca village courts set up to try most of the suspected perpetrators of the 1994 genocide. This closure had been postponed several times since 2007 because, according to the authorities, of the discovery of new evidence and the complexity of some cases.

In The Hague the International Criminal Court (ICC), a permanent court mandated to try persons accused of genocide, crimes against humanity and war crimes, handed down its first judgment on March 14, 2012. It convicted Congolese former militia leader Thomas Lubanga for war crimes. His trial had started in January 2009. Elected in December 2011, Fatou Bensouda officially took over from Luis Moreno Ocampo as ICC Prosecutor on June 15, 2012.



Trial of Thomas Lubanga at the ICC (© ICC-CPI/ Evert-Jan Daniel/ANP)

From Hirondelle News Agency to International Justice Forum

The Hirondelle News Agency, based in Arusha, Tanzania, covers international justice with a focus mainly on the International Criminal Tribunal for Rwanda (ICTR) and the International Criminal Court (ICC). The Agency’s output, available in French, English, Swahili and Kinyarwanda, is used by a large number of local and international media, news agencies, universities, research bodies, human rights organizations and individuals. It has 1,824 regular subscribers, slightly up on the previous year. The Hirondelle News Agency is the only media entity to have provided daily coverage of the work of the ICTR and other international jurisdictions throughout the world with regard to the Rwandan genocide. After 16 years of uninterrupted coverage, the Hirondelle News Agency is closing its doors at the end of 2012.

Coverage of the International Criminal Court

With regard to coverage of the ICC, activities focused on cases that particularly interest the other media outlets of Fondation Hirondelle. The Hirondelle News Agency thus covered closely the trials linked to crimes committed in the Democratic Republic of Congo, the Central African Republic and Sudan. But to keep other audiences informed and serve other



Former ICC Prosecutor Luis Moreno-Ocampo (right) at the trial of Jean-Pierre Bemba in January 2012 (© ICC-CPI / Michael Kooren)

media, it also covers major developments in ICC cases related to Côte d'Ivoire, Kenya and Libya. Dispatches related to these cases represent a third of its output.

Maximizing resources

The Hironnelle News Agency worked with four permanent staff in Arusha and a network of correspondents in Kigali, Nairobi, Paris, Montreal, Brussels and The Hague. It also received editorial and logistical support from teams based in Switzerland and the United States. By maximizing resources, it managed to produce 1,271 dispatches and 130 audio reports for radio.

In order to put its expertise and its archives to best use, Fondation Hironnelle has proposed to several major players in the international justice field to work together to create a unique Internet-based multimedia platform which would bring together all the information necessary to follow and understand international justice. This would allow us to federate our efforts and offer journalists, students, researchers and human rights defenders news, documents and analyses. The discussions around this idea will continue in 2013 to define cooperation between the interested organizations and the approach to donors in order to fund this project.

In 2012, the Hironnelle News Agency received funding support from the following donors:

- Belgium
- Switzerland (Foreign Affairs Ministry, International Public Law Division)

All the Agency's dispatches from when it started can be found on the Hironnelle News Agency website:

www.hirondellenews.org

Development of New Projects

Looking Ahead

Creating or supporting independent media in crisis zones is long-haul work. It is essential in crisis zones, where a strong, independent and professional media is one of the major factors for stabilization. Launching projects in these places needs strong commitment from local partners and donors who are aware of what is at stake in the medium and long term.

In Sierra Leone, where Fondation Hironnelle has a solid institutional partnership with the University of Freetown, we are still looking for funding partners ready to make a long term commitment. Our common objective is to launch second and third cycle university training in media management and journalism for students from West Africa, linked to the operation of a university radio.

In Palestine, we are maintaining our partnership with the Hope Flowers School of Bethlehem.



© Batil camp, South Sudan (Photo: Marc Elisson/Fondation Hironnelle)

A slow process

The project to create an independent radio station in Guinea, initiated in October 2010 with the support of the Guinean Ministry of Communication, has developed only slowly, despite Fondation Hironnelle's efforts. This project has three aspects: the creation of an independent radio station in the capital Conakry recognized by Guinean law and owned by our partner Forum IDEAL; support to the rural radio stations and the national radio; and support to the journalism and communication faculty of the University of Conakry.

Administrative procedures to obtain a broadcasting licence are extremely long, in a political climate which has become more and more contentious. Despite the difficulties and thanks notably to the different Guinean partners who support this project, we have been able to complete all the formalities. The necessary arrangements have been made to send a Fondation Hironnelle representative to Conakry to help get the final official seals of approval and launch the project before the legislative elections. Despite the slowness of the process, the donors who are interested in the project have since the beginning agreed to share our patience and perseverance.



© Young herdsman, Upper Nile State (Photo: Gwenn Dubourthoumieu)

Madagascar, Côte d'Ivoire and Syria

The political crisis which has paralyzed Madagascar for several years seemed in 2012 to have a possibility of calming down, thanks to the mediation of the Southern African Development Community. Presidential elections were scheduled for summer 2013, with a second round to be held with legislative elections in September. In view of this, Fondation Hironnelle has proposed to put its expertise at the service of journalists and media in Madagascar, notably in the field of training on electoral coverage.

Another training project is being developed in Côte d'Ivoire. Ivorian journalists have proposed to Fondation Hironnelle a partnership to develop a new radio station which would also serve as a training ground. The project has been drawn up through numerous contacts with the Ivorian partners. A third partner, based in Germany, also plays a key role in the project construction. The main obstacles here are not so much administrative and political as financial.

Fondation Hironnelle has been approached by several parties to launch a project in Syria. Since it has not been possible to work on the ground nor to broadcast from within Syria, this project has not yet been developed.

Development of Fondation Hironnelle

Loss of Philippe Dahinden

Fondation Hironnelle co-founder Philippe Dahinden passed away on Saturday September 29, 2012 in Lausanne, Switzerland, following a short illness. He was 67. Profoundly shaken by the genocide and the massacres that he saw in Rwanda in 1994, Philippe Dahinden launched and drove Radio Agatashya before creating Fondation Hironnelle with Jean-Marie Etter and François Gross in 1995.

In 2004, at a symposium in Canada, he spoke about Fondation Hironnelle's experience, its values and convictions: "Information is a weapon that can kill people when it's manipulated. It's a major issue in conflict and in totalitarian states, when belligerents try to control information. We are convinced that information can also be an instrument of peace to counter propaganda, to counter incitement to violence and so help resolve or prevent conflict.

Trust in a local media has to be deserved. The information it broadcasts must be what it says it is: professional, accurate, independent of course, and impartial. Then it becomes a powerful tool to fight propaganda and hatred."



© Philippe Dahinden (Creative Commons - RTS)



© Batil camp, South Sudan (Photo: Marc Elisson/Fondation Hironnelle)

Partnership with Switzerland

Fondation Hironnelle has been accepted as a strategic partner of the Swiss Agency for Development and Cooperation (SDC). The admission process, launched in summer 2010, resulted in the signing of a contract at the end of January 2013. Some 40 NGOs benefit from this type of partnership, including generalist aid agencies such as Caritas, Helvetas, Pain pour le Prochain and Terre des Hommes. The SDC has opened its partnerships for 2013-2016 to specialist organizations such as Médecins sans Frontière, Médecins du Monde and to Fondation Hironnelle in the media sector. This relationship between the SDC and the NGO requires very strict management controls, especially with regard to financial management.

Institutional stability

This partnership improves the financial capacity and institutional stability of Fondation Hironnelle. It means a big change in our organization, requiring us to move from management by project to a management model based on a four-year Plan of Action.



© Workshop in Juba, South Sudan (Photo: Jean-Luc Mootoosamy/Fondation Hironnelle)

The long negotiating process revolved around presenting to the SDC a Plan of Action for 2013-2016, giving a full outline of Fondation Hironnelle's goals. Asked to make a proposal in terms of a medium-term Plan, Fondation Hironnelle conducted extensive internal reflection on what it wants to do, how to do it and how to translate this into concrete, quantifiable activities over a four-year period, despite the difficulty of forecasting events and the rapid development of the media sector. Its Plan of Action contains four main strategic areas of action: "Producing, Broadcasting and Evaluating"; "Supporting and Training"; "Working for Sustainability"; and "Encouraging Research and Development and Building Networks".

Framework and Autonomy

It is on the global implementation of this Plan that Fondation Hironnelle will be monitored and evaluated by its Swiss partner. Within this framework, it maintains all its independence and its autonomy to act. This type of partnership is extremely precious in the media sector, which is highly specialized and generally not very well known to most institutional donors.

For more information, visit
Fondation Hironnelle's website at:

www.hironnelle.org

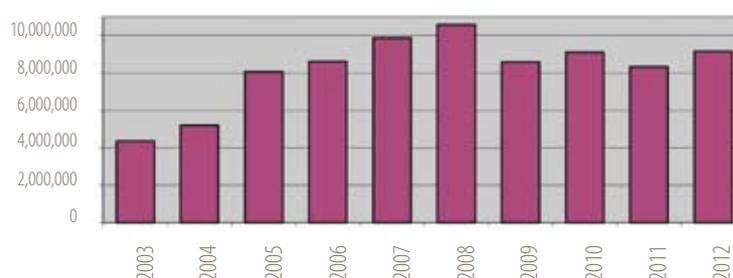
Administration and Finance

General Financial Situation

Fondation Hironnelle had a mixed year in terms of funding, which came through only towards the end of the year but nevertheless allowed implementation of all the operations planned. Global annual expenditure totaled CHF 9,171,466, a rise on the previous year.

Despite big exchange rate losses once again, we were able to balance the budget thanks to strict expenditure controls, especially at headquarters. The operational deficit was CHF 62,621. Financial losses from exchange rate fluctuations were CHF 67,951. Taking account of other financial charges and products, the year-end deficit was 100 CHF.

Global annual expenditure over 10 years (in CHF)



Human resources

Most of Fondation Hironnelle's staff are nationals of the countries in which the Fondation works. 135 people were employed on regular contracts as managers, journalists, presenters, technicians, drivers and logistical and administrative support staff. To these should be added about 50 people hired as correspondents, replacement staff or interns.

These staff benefit from guidance and specialized support from 13 expatriate staff on long-term contracts, a number which changed little this year. In addition, 25 short term support missions were carried out in 2012 (from two weeks to three months, mostly for training and technical support).

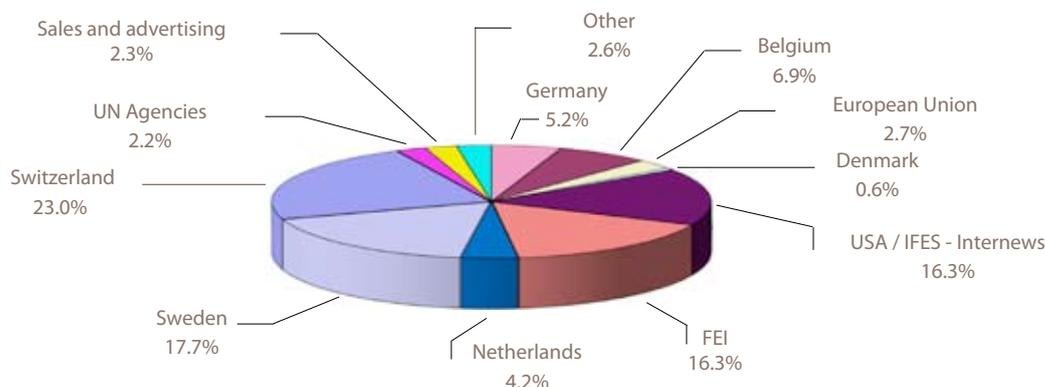
The number of staff employed at headquarters rose in 2012, owing to the recruitment of an IT and Web Manager and an IT technician. On December 31, there were 9 people filling the equivalent of 7.4 full-time posts who were directly responsible for overseeing projects. There were a further 10 people filling the equivalent of 8.1 full-time posts who were in management, development and support roles. Fondation Hironnelle is also training an apprentice.

Project expenditure

Out of total expenditure of CHF 9,171,466, 11.51% went to headquarters operations, new project development and to cover exchange rate fluctuations. The remaining CHF 8,115,351 went to projects, with 62.2% spent on staff costs, 30.5% on operating costs and 7.2% on equipment.

Project	Country	Expenditure
Radio Okapi - MSDP	DRC	3,459,232
Hironnelle News Agency	Tanzania	290,470
Radio Ndeke Luka	CAR	785,972
Radio Miraya	South Sudan	2,463,870
Support to Radio Tunisienne	Tunisia	1,110,852
Guinea, giving citizens a voice	Guinea	4,955

Main sources of revenue in 2012



Financial Resources

Fondation Hirondelle's total revenue was CHF 9,166,136 in 2012, and came from the following donors:

Type of revenue	Revenue in CHF	Revenue as % of total
Institutional donors		
Germany	472,713	5.2 %
Belgium	633,034	6.9 %
European Union	248,599	2.7 %
Denmark	56,049	0.6 %
United States - Internews and IFES	1,495,795	16.3 %
France	12,919	0.1 %
FEI (UK and Sweden via France Expertise Internationale)	1,496,730	16.3 %
Netherlands	381,245	4.2 %
Sweden	1,622,061	17.7 %
Switzerland	2,107,495	23 %
UN agencies	199,769	2.2 %
Other donors		
Geneva canton	100,000	1.1 %
Pro Victimis	14,171	0.2 %
RTS partnership	75,000	0.8 %
Miscellaneous donations	34,206	0.4 %
Other revenue		
Sales and advertising	216,350	2.3 %

Summary of Fondation Hirondelle accounts

The accounts were audited by PricewaterhouseCoopers SA, which presented its audit report on May 16, 2013. This work involved a detailed audit of the accounts and allocation of precise sums to the different projects, as well as an audit of the internal control system. The overall presentation of the accounts meets the requirements of the Swiss norms GAAP RPC 21.

According to the audit report, "the financial statements for the year ended December 31 present a true picture of the financial situation and results according to the Swiss GAAP RPC 21. They comply with Swiss law and the foundation's deed and internal regulations".

We summarize here the balance sheet and operating accounts for the year 2012. The full auditors' report can be obtained from Fondation Hirondelle upon request.

Balance sheet as at December 31st

(in Swiss francs)

	2012	2011
Assets		
Current assets		
Liquid assets	2,662,762	2,666,908
Third party debtors	95,194	64,271
Prepaid expenses	63,057	55,890
Fixed assets		
Financial assets	20,551	20,500
Intangible assets (equipment)	24,356	5,152
Total assets	2,865,920	2,812,721
Liabilities		
Short term liabilities		
Accrual and deferred income	561,798	366,164
Provision for audit fees	33,270	54,862
Pro Victimis loan	183,829	0
Long term liabilities		
Miscellaneous provisions	320	320
Allocated funds		
Funds allocated by donors	1,369,721	1,694,126
Other allocated funds	445,462	423,359
Equity capital		
Foundation capital	50,000	50,000
Non allocated funds	0	2,269
Operating capital	221,520	221,621
Total liabilities	2,865,920	2,812,721

Operating account of Fondation Hironnelle

(in Swiss francs)

Income		
Income from allocated funds	8,848,074	7,836,457
Income from donations (non allocated funds)	101,712	111,814
Other income	216,350	310,544
Total income	9,166,136	8,258,815
Project Expenditure		
Subtotal staff	5,051,710	4,469,896
Subtotal operations	2,476,255	2,140,846
Subtotal depreciation	587,386	703,233
Total project expenditure	8,115,351	7,313,975
Headquarters Expenditure		
Subtotal staff	686,649	683,023
Subtotal operations	294,403	316,676
Subtotal depreciation	7,112	6,057
Total headquarters expenditure	988,164	1,005,756
Operating result	62,621	- 60,916
Financial result (income and expense)	- 62,721	- 8,022
Final result	-100	- 68,938

Members of the Board in 2012

Serge Chappatte	Chairman of the Board, former deputy director at the Swiss Agency for Development and Cooperation (SDC).
Serge Michel	Journalist and essayist, deputy editorial director at Le Monde.
Paul Grossrieder	Former director general of the ICRC.
Romaine Jean	Journalist, editor-in-chief of TV magazine programmes at Télévision Suisse Romande (Swiss francophone TV).
Jacques Forster	Former professor and Director of the Graduate Institute of International and Development Studies in Geneva.
Dicky Marty	Former member of the Parliamentary Assembly of the Council of Europe.
Olivier Vodoz	Lawyer and former president of Geneva's regional State Council.
Jean-Marie Etter	Chief Executive Officer.

The cover and inside back page photos were taken by Gwenn Dubourthoumieu in South Sudan in December 2012. In 2013, Gwenn Dubourthoumieu won the Sophot contest and was a finalist for the 53rd Bourse du Talent (reportage category) and the Aftermath Project grant.

Fondation Hirondelle

Av. du Temple 19c
CH - 1012 Lausanne
Website : www.hirondelle.org
E-mail : info@hirondelle.org

To support us :

Postal account (in Switzerland):
10-16329-8
Compte bancaire:
Crédit Suisse Lausanne
SWIFT: CRESCHZZ80A
Fondation Hirondelle
IBAN: CH16 0483 5041 8522 8100 1



